



Official Regulations of Blockchain Life Awards 2025

1. [About the Award](#)
2. [Dates](#)
3. [Nominations](#)
4. [Nominees selection, participation rules for the companies](#)
5. [The features of nominations](#)
6. [Voting process](#)
7. [Rules for the nominees during the voting process](#)
8. [The features of the vote counting](#)
9. [The announcement of the vote](#)
10. [Winners awarding](#)

1. About the Award

- 1.1. Blockchain Life Awards 2025 (hereinafter — Award) is the 12th annual award in the field of blockchain, cryptocurrencies and mining.
- 1.2. Award's goals:
 - The representation of the leading world companies in various areas of the blockchain and cryptocurrency industry.
 - The consolidation of the global crypto community.
 - Increasing the level of public confidence in the crypto industry.
 - The popularization of the blockchain and crypto industry.
- 1.3. The Award is independent, i. e. the winners in each nomination are determined in the open voting.

2. Dates

- 2.1. Organizers nominate companies **from February 15 to March 27 2025**.
- 2.2. Online voting is held **from April 7 to April 21, 2025**. The organizers have the right to change the voting dates by posting a special announcement on the Forum's official website <https://blockchain.forum/>.
- 2.3. The Award Ceremony will take place on **April 24, 2025**.

3. Nominations

- 3.1. The Award presents 27 nominations:

FOR INDIVIDUALS

- Crypto Influencer of the Year
- International Influencer of the Year in Cryptocurrency and Web3
- Best Crypto Blog on Telegram

FOR ORGANIZATIONS

- Best Cryptocurrency Exchange for CIS Users
- Best Decentralized Exchange (DEX) for CIS Users
- Most Innovative Bank for Digital Assets
- Corporation with the Best Blockchain Solution
- Best Cryptocurrency Exchange Platform
- Best Aggregator for Cryptocurrency Analytics
- Best P2P Service among CEXs
- Best Mining Company
- Leading Mining Distributor
- Leading Mining Pool
- Best Mining Container Manufacturer
- Best Mining Hosting
- Telecom and IoT Innovation of the Year
- Leading Cryptocurrency Media Outlet
- Leading Marketing and PR Agency in Web3
- Best Crypto Telegram Channel
- Best Telegram Media Channel
- Best Trading dApp on Telegram
- Best GameFi App on Telegram
- Best YouTube Channel in Cryptocurrency
- Best AML Service
- Best Legal Company in Digital Currencies
- Best Educational Content in Cryptocurrency from CEX
- Blockchain Education Industry Leader

3.2. The number of participants (hereinafter — Nominees) in each nomination cannot exceed 20 companies/people. The minimum number is 3 companies/people.

- 3.3. The organizers have the right to cancel the nomination before the start of voting.

4. Nominee's selection, participation rules for the companies

- 4.1. The selection of Nominees for each nomination is carried out by an independent commission of experts (hereinafter - the Commission). Nominees receive official information on the initial nomination to official e-mail.
- 4.2. Nominees receive the official confirmation of their nomination for the Award from the official e-mail of the Blockchain Life Awards Organizing Committee awards@blockchain.forum or the Telegram account [@BLAwards](https://t.me/BLAwards)
- 4.3. The Nominees' obligations:
- to send the company logos **till March 30, 2025** to awards@blockchain.forum or the Telegram account [@BLAwards](https://t.me/BLAwards);
 - to send additional official contacts in case the current address is not suitable for receiving further official information.

5. The features of nominations

1. Crypto Influencer of the Year

Participation fee: None

Eligible participants: Public figures who cover cryptocurrency topics and actively influence audience opinions through social media and media platforms.

2. International Influencer of the Year in Cryptocurrency and Web3

Admission fee: None

Allowed to participate: International crypto influencers with significant reach in the Web3 space who operate publicly outside the CIS region.

3. Best Crypto Blog on Telegram

Admission fee: None

Allowed to participate: Telegram channels that regularly publish high-quality content on cryptocurrencies, DeFi, blockchain, and investments.

4. Best Cryptocurrency Exchange for CIS Users

Admission fee: None

Allowed to participate: Centralized cryptocurrency exchanges offering user-friendly trading conditions, localized interface, and dedicated support for CIS users.

5. Best Decentralized Exchange (DEX) for CIS Users

Admission fee: None

Allowed to participate: DEX platforms that provide access to decentralized trading with a user-friendly interface and high liquidity, popular among CIS users.

6. Most Innovative Bank for Digital Assets

Admission fee: None

Allowed to participate: Banks and fintech companies implementing innovative solutions for working with digital assets, including custodial services, investment products, and blockchain technology integrations.

7. Corporation with the Best Blockchain Solution

Admission fee: None

Allowed to participate: Large companies and corporations that have implemented successful blockchain projects or integrated distributed technologies into their business processes.

8. Best Cryptocurrency Exchange Platform

Admission fee: None

Allowed to participate: Online exchangers, multi-service platforms, and other services that provide users with simple, secure, and fast cryptocurrency exchange.

9. Best Aggregator for Cryptocurrency Analytics

Admission fee: None

Allowed to participate: Analytics platforms and services that provide up-to-date cryptocurrency market data, charts, research, ratings, and other tools for trading and investment.

10. Best P2P Service among CEXs

Admission fee: None

Allowed to participate: Centralized exchanges offering a convenient and secure P2P interface for users to buy and sell cryptocurrencies directly.

11. Best Mining Company

Admission fee: None

Allowed to participate: Companies professionally engaged in cryptocurrency mining, with substantial capacity, experience, and a transparent reputation in the industry.

12. Leading Mining Distributor

Admission fee: None

Allowed to participate: Companies involved in the supply and distribution of mining equipment, ensuring consistent delivery, service, and customer support.

13. Leading Mining Pool

Admission fee: None

Allowed to participate: Cryptocurrency mining pools that demonstrate stable performance, transparent payout systems, and high efficiency.

14. Best Mining Container Manufacturer

Admission fee: None

Allowed to participate: Manufacturers of modular solutions and containers for hosting mining equipment, offering energy-efficient, scalable, and technologically advanced products.

15. Best Mining Hosting

Admission fee: None

Allowed to participate: Data centers and hosting facilities that provide colocation services for mining equipment with high standards of service, security, and stability.

16. Telecom and IoT Innovation of the Year

Admission fee: None

Allowed to participate: Companies developing solutions at the intersection of IoT and blockchain technologies — including infrastructure, devices, platforms, and communication protocols.

17. Leading Cryptocurrency Media Outlet

Admission fee: None

Allowed to participate: Media platforms and publications specializing in cryptocurrencies, blockchain, and Web3, providing professional coverage of industry events.

18. Leading Marketing and PR Agency in Web3

Admission fee: None

Allowed to participate: Agencies and teams offering promotion services for crypto and blockchain projects, including marketing, community management, PR, and influencer campaigns.

19. Best Crypto Telegram Channel

Admission fee: None

Allowed to participate: Active Telegram channels that publish original or expert content about cryptocurrencies, Web3, and the digital economy, with an engaged and growing audience.

20. Best Telegram Media Channel

Admission fee: None

Allowed to participate: Telegram channels representing media outlets or editorial teams that regularly publish high-quality news and analytics on cryptocurrencies, blockchain, and Web3.

21. Best Trading dApp on Telegram

Admission fee: None

Allowed to participate: Decentralized applications integrated into Telegram that provide users with convenient tools for trading, analytics, and asset management.

22. Best GameFi App on Telegram

Admission fee: None

Allowed to participate: Blockchain-based gaming projects operating via Telegram that combine gamification and financial tools with an engaged user base.

23. Best Educational Content in Cryptocurrency from CEX

Admission fee: None

Allowed to participate: Centralized exchanges that create educational content (videos, articles, courses) to help users better understand cryptocurrencies and Web3.

24. Blockchain Education Industry Leader

Admission fee: None

Allowed to participate: Educational platforms, universities, initiatives, and thought leaders who have made a significant contribution to the development of blockchain and cryptocurrency education.

25. Best AML Service

Admission fee: None

Allowed to participate: Companies and projects that provide solutions in the field of Anti-Money Laundering (AML), transaction monitoring, and regulatory compliance.

26. Best Legal Company in Digital Currencies

Admission fee: None

Allowed to participate: Law firms and legal teams specializing in the regulation of digital assets and legal support for crypto and blockchain projects.

27. Best YouTube Channel in Cryptocurrency

Admission fee: None

Allowed to participate: YouTube channels that create high-quality and consistent content about Web3, cryptocurrencies, DeFi, NFTs, and other aspects of the blockchain industry.

6. Voting process

- 6.1. Online voting takes place **from April 7 to April 21, 2025** on the official page of the Award <https://blockchain.forum/awards-2025/>
- 6.2. Anyone interested in the development of the blockchain and cryptocurrency sphere is invited to vote.
- 6.3. The user selects **only 1 Nominee** in each nomination.
- 6.4. The user can vote in **any number of nominations**.
- 6.5. The voting results are hidden on **April 18 at 12:00 Moscow time**.

7. Rules for the nominees during the voting process

- 7.1. Nominees and their representatives are forbidden to boost the votes of fictitious Users for themselves or competitors.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**
- 7.2. Nominees and their representatives are forbidden to put any pressure on the Organizers in a written or oral form.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**

7.3. Nominees are forbidden to conduct any direct monetary incentive for voting in their favor or **to draw any prizes among those who voted for the company.**

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from the voting.**

The examples of prohibited options:

- 1)** Colleagues, we will transfer \$20 to everyone who votes for us in the Blockchain Life Awards.
- 2)** Colleagues, on April 10 we will draw an iPhone among those who supported us in the Blockchain Life Awards voting.

The example of the allowed option:

- 1)** Friends, our company was nominated for the "The Crypto Exchange of the Year" at the annual Blockchain Life Awards! All year we tried for you, support us with votes!

8. The features of the vote counting

- 8.1.** The winner in each nomination is determined by comparing the absolute number of valid Users votes in the nomination. If the number of votes for 2 Nominees is the same, then both Nominees are recognized as winners.
- 8.2.** The organizers reserve the right to remove Users' doubtful votes.
- 8.3.** The organizers reserve the right to disqualify any Nominee for violating the Official Regulations of the Award.

9. The announcement of the vote

- 9.1.** The Nominees companies have the right to send mailings, publish posts on social networks and make any other announcements of participation in the Award without violating the Law on Advertising and the legislation.
- 9.2.** Announcing participation, the Nominees should be attentive to writing the name of the Forum and the Award.

Right spelling:

Blockchain Forum 2025

Blockchain Forum

Blockchain Life Awards

Blockchain Life Awards 2025

Blockchain Life AWARDS 2025

Wrong spelling:

BlockchainForum

BlockchainForum

BlockchainForum AWARDS

10. Winners awarding

- 10.1.** The announcement and winners awarded in all nominations of the Blockchain Life Awards 2025 will take place on April 24, 2025 on the Main Stage of the Blockchain Forum 2025.
- 10.2.** If the winner or representative of the winner is absent in the hall, the winner (or his representative) undertakes to pick up the prize from the organizers office.

Agreed:

A handwritten signature in blue ink, appearing to be 'S. Khitrov', written diagonally.

JetMedia Group PC
CEO
Sergei Khitrov